



Dear friend of the Makenna Foundation:

We have exciting news! The Makenna Foundation is back at it – continuing to help the children benefitting from the caring professionals and state-of-the art facilities at Kentucky Children's Hospital. Our enormously successful events over the past 10 years have allowed us to start and maintain several major projects at the hospital, including the newly opened, state-of-the-art Makenna David Pediatric Emergency Center. As we near the end of our financial commitment for that project, we look to the future and know that our support for Kentucky's children and the people that care for them is unending.

To that purpose, we are proud to announce that we are the **exclusive auction partner** at the **42nd Annual Poor Man's Harlan County Derby Party** on **May 2, 2014!** That means that the Makenna Foundation will organize and implement the high-end auction at the party that hosts over a thousand guests and local celebrities for Derby Eve festivities, music and great fun in downtown Lexington!

So . . . we need your help! We invite you to support this event through the donation of an item or service that can be promoted and auctioned at this very popular party. To maximize the dollars raised and the space we have to set up, we hope to receive gifts with a value of \$50 up to thousands of dollars! With the large crowd, we hope to engage everyone with the opportunity to support the Makenna Foundation.

Can you help? Please complete the attached form with your auction item donation. With your donation we will add you to the event invitation list as the party is by invitation only. Your generosity is very appreciated! Please call with any questions – see contact information on the Auction Item Donation Form included.

MAKENNA FOUNDATION AUCTION AT THE POOR MAN'S HARLAN COUNTY DERBY PARTY
AUCTION ITEM DONATION FORM

Item or Service Description:

Estimated Value: _____

Business: _____

Contact: _____

Address: _____

Phone: _____ Email: _____

All items need to be received by April 28. Please mark below how the auction item is to be received:

- Item needs to be picked up at business address above
- Item will be mailed or delivered to:
Makenna Foundation, 2808 Palumbo Dr., Lexington, KY 40509

Solicited by: _____ Date: _____

Contact: Ame Sweetall | 859.494.6757 | asweetall@apscommunications.com

Sheila David | 859.422.2010 | makennafoundation@gmail.com

www.MakennaFoundation.com | 501(c)(3) 16-1687755

The Makenna Foundation is a nonprofit 501(c)(3) organization facilitating hope, joy and courage for children facing life-threatening trauma and illness. These children and their families are served by caring professionals at Kentucky Children's Hospital.

Established in September 2001 in loving memory of Makenna David, who died of a rare lung disease in 1998 when she was 20 months old, the Makenna Foundation raises funds to help make the Kentucky Children's Hospital a benchmark of children's hospitals. The Foundation helps provide equipment and assistance needed for hospital expansion. Since 2001, the Makenna Foundation has raised over \$1.3 million for the Kentucky Children's Hospital.